

**Brief for #AlderneySpirit - Children's Stamp Design Competition 2020**

**TO:** All Children  
**FROM:** Bridget Yabsley, Head of Philatelic  
**DATE:** 1 May 2020

Stamp theme/Title:	Country	Issue date
AlderneySpirit	Alderney	TBC 2020

Artwork Submission:	Deadlines:
Digital version of artwork to be received by Guernsey Post	17 May 2020
Winners to be selected by an independent judge (TBA)	18 May 2020

Guernsey Post are inviting local children to design a stamp marking this historic period we find ourselves in as a result of the COVID-19 pandemic. This special stamp issue called #AlderneySpirit will be due out later this year and proceeds will raise money for the Alderney Helping Hands appeal.

Children in school years 1 to 11 are invited to take part. Eight winning designs will feature as individual stamps within the set, following approval by Her Majesty, The Queen.

Winners will receive a voucher for £100 from a local retailer - TBC

All profits from the sale of the stamps will be donated to the Alderney Helping Hands appeal.

**Brief:**

Local children are invited to submit their artwork via our Facebook page or Instagram page. All drawings can be photographed and uploaded to either of these platforms. Please state the child's name, school year, age, along with an email address and a parents/guardian's name and contact number.

Drawings may also be emailed to [philatelic@guernseypost.com](mailto:philatelic@guernseypost.com) or sent in the post to Guernsey Post Ltd, Guernsey Stamps competition, Envoy House, La Vrangue, St Peter Port, Guernsey GY1 1AA

The design of the stamp should relate to the coronavirus pandemic in a positive way. Think about how your design could creatively demonstrate your support for essential workers on the front line, or perhaps show something that has kept you occupied during lockdown. This might be colourful rainbows, painted pebbles or collages. Perhaps you might like to depict #AlderneySpirit in some other way - what does it mean to you?

Entries should be completed on the downloadable A4 stamp template. You can use any materials that will photograph well such as a drawing, painting, collage or photography. Please also think about whether your design will work well and be clear when it is reduced to the size of a stamp (40mm wide x 30mm deep). If the design is too busy it can sometimes be difficult to see what it is when at actual stamp size. The designs can be in colour or black and white.

Artwork must not contain any clearly identifiable commercial names/branding.  
 Artwork must not contain any rude or lewd references.  
 Artwork must not contain any identifiable well-known living person.

If you have any questions about the design, or if you need paper copies of the template popping in the post, please email [byabsley@guernseypost.com](mailto:byabsley@guernseypost.com) or phone 733550.

**Distribution:**

The stamps will be distributed locally via Guernsey's Post Offices and from the Philatelic Bureau (Guernsey Stamps) to stamp collectors worldwide.

All copyright for the stamps will be retained by Guernsey Post Ltd.

The children whose artwork is selected will be credited within the stamp issue products and will receive a complimentary set of the stamp issue on, or just after, issue date, as well as their gift voucher prize.

The artwork will be judged by an independent judge, whose decision will be final. The finished stamp layouts/formats will be produced by Guernsey Post. Once complete the stamps will be submitted to for Royal Approval before being printed.

Example of template below.

A PDF of the template can be printed and downloaded from

1. Facebook page - Guernsey Post or Guernsey Stamps
2. Instagram - @guernseystampsofficial
3. [www.guernseypost.com](http://www.guernseypost.com)
4. [www.guernseystamps.com](http://www.guernseystamps.com)

